



Corporate Membership

Join today and help us create a sustainable future for wildlife and people.

As awareness of the biodiversity and climate crises grow, businesses must make themselves fit for the sustainable economy of the future.

Nature is good for business

Partner with Wiltshire Wildlife Trust and actively demonstrate your commitment to conservation. Working with us will boost your visibility across the county, create connections with your local community and enhance employee wellbeing. We'll promote your support to our community and help you strengthen relationships with your employees, stakeholders, and customers.

Corporate Membership:

We offer a range of benefits and our support levels are tiered, ensuring every company, even small businesses* can make a difference for wildlife.

*up to 10 employees and a turnover of less than £500k

Bespoke Partnerships

We want to build mutually rewarding partnerships with businesses across Wiltshire who share our values and want to make a difference for Wiltshire's wildlife and people. We work with businesses in many ways including:

- corporate donations
- charity of the year/employee fundraising
- sponsorship
- Wild Work Days: bespoke team building led by our conservation experts on one of our nature reserves.

Talk to us today about how your business can support wildlife in Wiltshire: fundraising@wiltshirewildlife.org

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Benefit Comparison



Benefit	Gold	Silver	Bronze	Small Business
Use of WWT Logo	✓	✓	x	x
Use of WWT Name	✓	✓	✓	✓
Acknowledgement in annual Impact Report	✓	✓	✓	✓
Membership Certificate	✓	✓	✓	x
Listing on WWT website	✓	✓	✓	✓
Logo on WWT website	✓	x	x	x
Dedicated press release on joining	✓	x	x	x
Social media announcements across all platforms - (c 27,000 followers)	✓	✓	x	x
Introduction in supporter E-News - circulated to 20,000 supporters <ul style="list-style-type: none"> • Guest blog or video featured in one of our monthly newsletters 	✓	✓	x	x
Blog by WWT on website about partnership	✓	✓	x	x
Guest blogs <ul style="list-style-type: none"> • Up to two guest blogs on WWT website, highlighting company Wild Work Days or wildlife friendly actions 	✓	x	x	x
Dedicated feature after joining in Wiltshire Nature Magazine (c. 24,000)	✓	x	x	x

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Benefit Comparison

Benefit	Gold	Silver	Bronze	Small Business
Listing in Wiltshire Nature Magazine (2 times a year)	✓	✓	✓	✓
Complimentary copies of Wiltshire Nature Magazine two times per year	✓	✓	✓	✓
Discounted advertising rates for Wiltshire Nature Magazine	✓	✓	✓	x
Invitation to WWT events	✓	✓	x	x
Quarterly Updates <ul style="list-style-type: none"> What's been happening in Wiltshire and the wider Trust movement 	✓	✓	✓	✓
Two Wild Work Days for your staff <ul style="list-style-type: none"> Two groups of up to 12 people spend the day with our expert conservation team on a reserve for bespoke volunteering session 	✓	x	x	x
Exclusive employee event hosted online by WWT <ul style="list-style-type: none"> Yearly 30 minute staff webinar on conservation or well-being 	✓	x	x	x
Employee engagement communications <ul style="list-style-type: none"> Monthly nature and sustainability tips to share with your staff to boost awareness of environmental and wildlife actions and challenges 	✓	x	x	x
ANNUAL COST	£3,000	£1,500	£800	£200